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HW3 Due Feb 10

Midterm 1 Feb 9 Tuesday

Class Time

In person Meet at 209

Sample Test Problems Due Feb 9 midnight

Upload to Moodle.

Email me if you would like to ask questions.

## 1.9 Proportionality and Power Functions

Def.  $y$  is said to be directly proportional to  $x$  if there exists a  $k$  such that

$$y = kx$$

$k$  is called constant of proportionality.

Example: Force is directly proportional to mass.

$$F = am$$

In this case  $k = \text{acceleration } (a)$

Def.  $y$  is inversely proportional to  $x$  if there exists a  $k$  such that

$$y = k \frac{1}{x}$$

In other words,  $y$  is directly proportional to  $\frac{1}{x}$ .

Example: The time taken to travel a given distance is inversely proportional to speed.

$$v = \frac{d}{t}$$

$$t = d \cdot \frac{1}{v}$$

Constant  
 $k$

### Power functions

$Q(x)$  is a power function of  $x$  if  $Q(x)$  is proportional to a constant power of  $x$ .

$$Q(x) = k \cdot x^p$$

Ex.  $f(x) = 2x^7$

Distinguish from

Exponential functions.

$$P(x) = P_0 a^x$$

## Problem

Which of these are power functions? Write it in the form  $y = kx^p$  if possible.

a)  $y = \frac{5}{x^3}$

Soln. Yes.

$$y = 5x^{-3}$$

$$k = 5$$

$$p = -3$$

Laws of exponents:

$$\bullet \frac{1}{x^n} = x^{-n}$$

$$\bullet x^n = \frac{1}{x^{-n}}$$

b)  $y = \frac{2}{3x}$

Soln. Yes.

$$y = \frac{2}{3} \cdot \frac{1}{x}$$

$$= \frac{2}{3} \cdot x^{-1}$$

$$k = 2/3$$

$$p = -1$$

$$\left[ \frac{1}{x} = x^{-1} \right]$$

$$c) \quad y = \frac{5x^2}{2}$$

Soln. Yes

$$y = \frac{5}{2} x^2$$

$$k = \frac{5}{2}$$

$$p = 2$$

$$d) \quad y = 5 \cdot 2^x$$

Soln. No.

$$e) \quad y = 3\sqrt{x}$$

Soln. Yes.

$$k = 3$$

$$p = \frac{1}{2}$$

$$y = 3\sqrt{x}$$

$$= 3x^{\frac{1}{2}}$$



$$f) y = (3x^2)^3$$

Soln.  $y = 27(x^2)^3$

$$= 27x^6$$

$$k = 27$$

$$p = 6$$

Alternatively

$$\begin{aligned} & (3x^2)^3 \\ &= 3x^2 \cdot 3x^2 \cdot 3x^2 \\ &= 27 x^2 \cdot x^2 \cdot x^2 \\ &= 27 x^6 \end{aligned}$$

Law of exponent

- $(x^n)^m = x^{nm}$

- $x^n \cdot x^m = x^{n+m}$

# Review for Midterm!

## Sample Test 1C

1. An online seller of t-shirts pays \$672 to start up the website and \$6 per shirt, then sells the t-shirts for \$12 each.

a) Give the cost function.

Soln. Cost = Fixed cost + Variable Cost

$$C(q) = 672 + 6q$$

b) Give revenue function for this situation

Soln.  $R(q) = 12q$

c) Give profit function.

Soln. Profit =  $R(q) - C(q)$

$$R(q) - C(q) ?$$
$$C(q) - R(q) ?$$

$$\text{Profit} = 12q - (672 + 6q)$$
$$= 12q - 672 - 6q = \boxed{6q - 672}$$



d. How many t-shirts must be sold in order for the seller to break-even?

Soln. Break even quantity:

$$\text{Profit} = 0$$

$$6q - 672 = 0$$

$$\frac{6q}{6} = \frac{672}{6}$$

$$q = 112$$

Alternatively:

$$R(q) = C(q)$$

$$12q = 672 + 6q$$

$$12q - 6q = 672$$

$$6q = 672$$

$$q = 112$$

$$\begin{aligned} & 2 - (3 + 4) \\ &= 2 - 7 \\ &= -5 \end{aligned}$$

$$\begin{aligned} & 2 - 3 - 4 \\ &= 2 - 7 \\ &= -5 \end{aligned}$$

$$\begin{aligned} & 2 - 3 + 4 \\ &= -1 + 4 \\ &= 3 \end{aligned}$$

4. Consider the following function

$$C = 2e^{-0.6r}$$

a) Give the initial value

Soln. 2

b) Give the continuous growth rate as percentage.

Soln. 60% decay

c) Find the annual growth factor

Soln.  $C = 2(e^{-0.6})^r$

$$= 2(0.5488)^r$$

$$a = \text{growth factor} = 0.5488$$

d) Find the annual growth rate.

Soln.

$$a = 1 + r$$

$$0.5488 - 1 = r$$

$$r = -0.4512$$

45.12%  
decay

# Exponential Functions

$$P(t) = P_0 a^t$$

← variable / input  
← growth factor  
↑ Initial value

$a > 1$  exponential growth (incr.)

$0 < a < 1$  exponential decay (decr.)

$$a = 1 + r$$

↑ growth factor  
↑ growth rate in decimals

## Alternative form:

$$P(t) = P_0 e^{kt}$$

← variable / input  
← continuous growth rate in decimals  
↑ Initial value  
2.7...

$k > 0$  exponential growth (incr.)

$k < 0$  exponential decay (decr.)

$$P(t) = P_0 a^t \quad \longrightarrow \quad P(t) = P_0 e^{kt}$$

$$P(t) = P_0 a^t$$

$$a = e^k \quad \text{for some } k$$

$$\begin{aligned} \longrightarrow P(t) &= P_0 (e^k)^t \\ &= P_0 e^{kt} \end{aligned}$$

$$a = e^k$$

$$\ln(a) = \ln(e^k)$$

$$\ln(a) = k$$

$$\therefore k = \ln(a)$$

$$P(t) = P_0 a^t \quad \longrightarrow \quad P(t) = P_0 e^{kt}$$

$k = \ln(a)$

$$P(t) = P_0 a^t$$

$$P(t) = P_0 e^{kt}$$

$$P(t) = P_0 e^{kt}$$

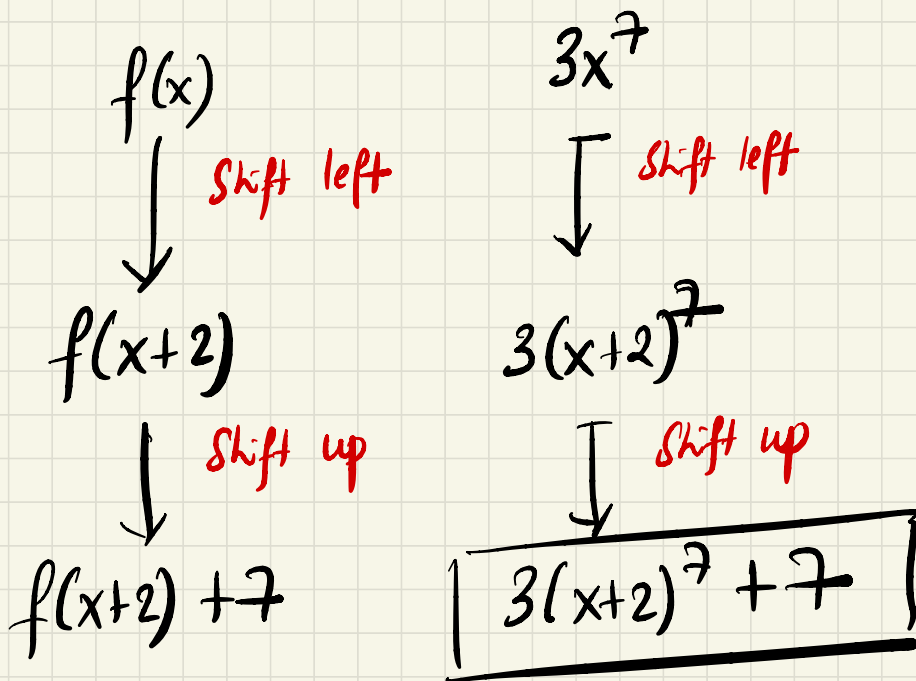
$$= P_0 (e^k)^t$$

$$= P_0 a^t$$

$$a = e^k$$

5.  $f(x) = 3x^7$ , give the equation for  $g(x)$  such that the graph of  $g(x)$  is the graph of  $f(x)$  shifted to the left 2 units and shifted up 7 units.

Soln.



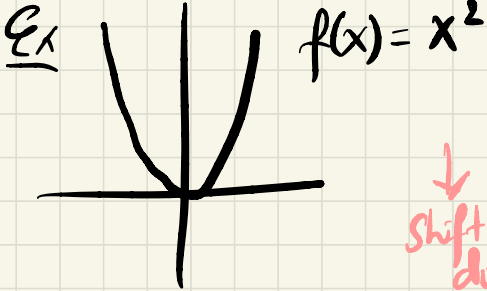
# Shifting vertically

$$f(x)$$

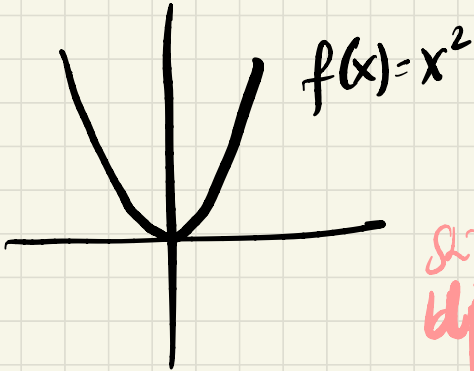
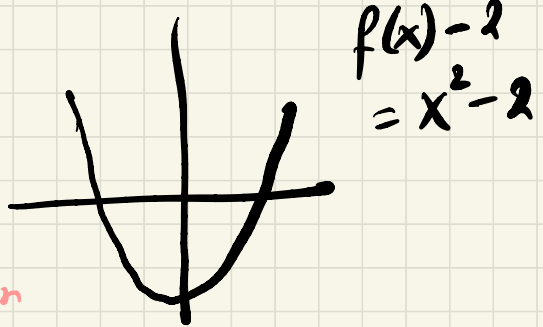
$$f(x) + k$$

$k > 0$  shift up

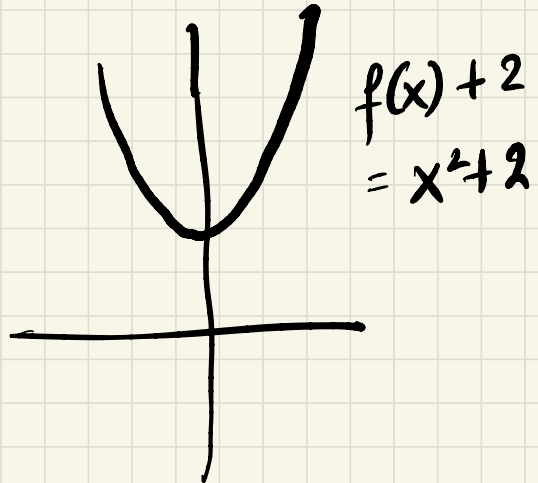
$k < 0$  shift down



↓  
shift  
down



↑  
shift  
up





# Shifting horizontally

$$f(x)$$

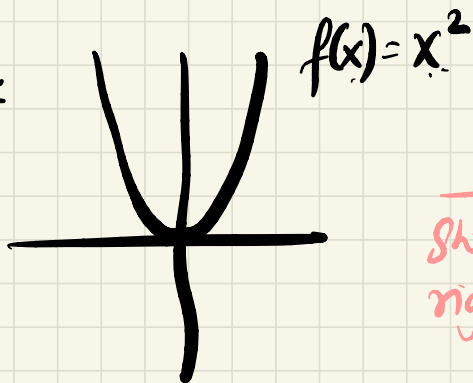
$$f(x+k)$$

opposite:

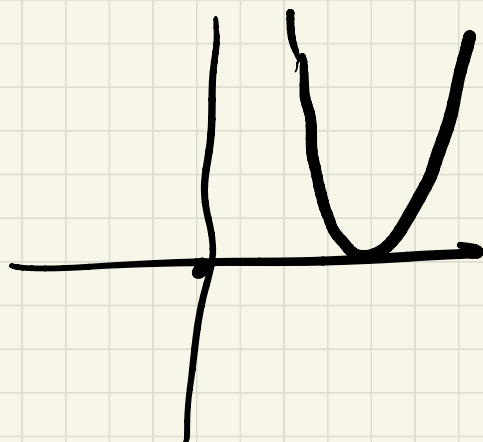
$k > 0$  shift left

$k < 0$  shift right

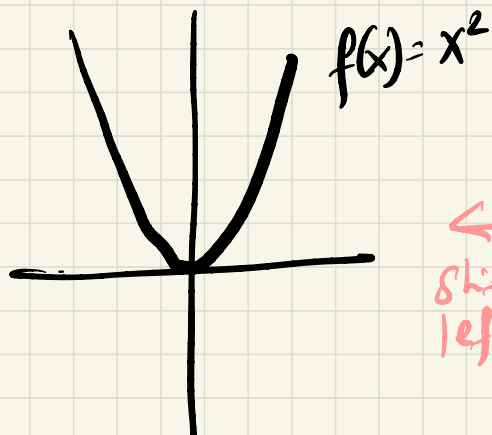
Ex



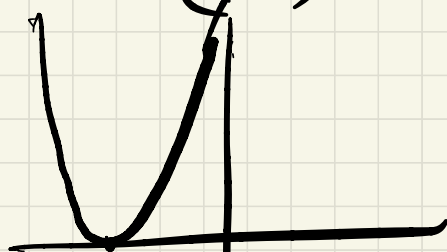
→  
shift  
right



$$f(x-2) = (x-2)^2$$



←  
shift  
left



$$f(x+2) = (x+2)^2$$

8.  $g(x) = 2x^2 + 16$ .

Find the avg. rate of change between -2 and 4.

Soln.

Avg. rate of  
change between

$x_1 = -2$  and  $x_2 = 4$

Be careful

$$= \frac{g(x_2) - g(x_1)}{x_2 - x_1}$$

$$= \frac{g(4) - g(-2)}{4 - (-2)}$$

$$= \frac{2 \cdot 4^2 + 16 - (2(-2)^2 + 16)}{4 + 2}$$

$$= \frac{48 - (24)}{6}$$

$$= \frac{24}{6}$$

$$= 4$$

## Sample Test 1B

11.  $90(0.95)^x = 15$

$$\frac{\cancel{90}(0.95)^x}{\cancel{90}} = \frac{15}{90}$$

$$(0.95)^x = \frac{15}{90}$$

Taking  $\ln$  on both sides:

$$\ln(0.95^x) = \ln\left(\frac{15}{90}\right)$$

$$\frac{x \cdot \ln(\cancel{0.95})}{\ln(\cancel{0.95})} = \frac{\ln\left(\frac{15}{90}\right)}{\ln(0.95)}$$

$$x = \frac{\ln\left(\frac{15}{90}\right)}{\ln(0.95)}$$

$$= 34.93$$